
CORNEL WEST

*The Moral Obligations of Living
in a Democratic Society*

CORNEL WEST (b. 1953) believes that what he calls "the market culture" is at odds with true democracy. West argues that democracy itself is threatened when we do not feel an obligation to others and do not feel ourselves to be "a citizen among citizens." Thus the opening question of this chapter takes on decidedly economic and political implications in light of his essay.

An influential African American social critic and one of the most important public intellectuals in America, Cornel West taught for many years in the Afro-American Studies Department at Harvard University and is now on the faculty at Princeton. A popular speaker, he is also the author of more than a dozen books, including *Race Matters* (1993) and *Keeping Faith: Philosophy and Race in America* (1993). This essay was first published in *The Good Citizen* (1999). His hip-hop album, *Sketches of My Culture*, was released in 2001.

One of the fundamental questions of our day is whether the tradition of struggle can be preserved and expanded. I refer to the struggle for decency and dignity, the struggle for freedom and democracy.

In *Tradition and Individual Talent* (1919) T. S. Eliot claims that tradition is not something you inherit—if you want it, you must sacrifice for it. In other words, tradition must be fought for. . . .

In any discussion about race matters it is vital to situate yourself in a tradition, in a larger narrative that links the past to the present. When we think of Sojourner Truth, Harriet Tubman, Ida B. Wells-Barnett, A. Philip Randolph, Marcus Garvey, Ella Baker, James Baldwin, and so many nameless and anonymous ones, we cannot but be moved by their standards of vision and courage. They are wind at one's back.

The recovery of a tradition always begins at the existential level, with the experience of what it is to be human under a specific set of circumstances and conditions. It is very difficult to engage in a candid and frank critical discussion about race by assuming it is going to be a rational exchange. Race must be addressed in a form that can deal with its complexity and irrationality.

Perhaps no one understood the existential dimension of being human and African in America better than W. E. B. Du Bois. He recognized the absurd in American society and realized that being Black in America is to be a problem. Du Bois asserted that race in this country is the fetishization of

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a problem, black bodies in white space. He understood what it meant to be cast as part of a problem people rather than people with problems. Once the humanity of a people is problematized, they are called into question perennially. Their beauty is attacked: wrong hips, lips, noses, skin texture, skin pigmentation, and hair texture. Black intelligence is always guilty before proven innocent in the court of the life of the mind: *The Bell Curve* is just a manifestation of the cycle. Perhaps the gravest injustice is the image of the welfare queen. Looking at the history of black women in America, on the plantation taking care of white children in white households, how is it possible that they could become the symbol of laziness? All of the foregoing are signs of a humanity that has been problematized.

Du Bois also underscored that to be part of a problem people is to be viewed as part of an undifferentiated blob, a monolithic block. Problem people become indistinguishable and interchangeable, which means that only one of them has to be asked to find out what all the rest of them think.

It is rare in human history, of course, that the notion of individuality and the civic are coupled so that a democratic project is generated. For most of history ordinary people have been viewed as "weeds and rain drops," as part of a mob, a rabble, all of which are ways of constituting them as an undifferentiated mob. Even the Greeks, despite their glorious yet truncated democratic experiment, would only apply the tragic to the elite. Ordinary people were limited to the idyllic and the comic, the assumption being that their lives were less complex and one-dimensional.

A democratic sensibility undeniably cuts against the grain of history. Most of human history is the history of elites, of kings, queens, princes, prelates, magistrates, potentates, knights, earls, and squires, all of whom subordinated and exploited everyday people.

This is why it becomes vital to talk about prevailing forms of oligarchy and plutocracy, and to some degree "pigmentocracy," in America. One percent of the population owns 48 percent of the total net financial wealth. The top 10 percent owns 86 percent of the wealth, while the top 20 percent owns 94 percent of the wealth. Meanwhile, 80 percent of the population is experiencing stagnating and declining wages.

Corporations speak glibly about downsizing—bureaucratic language¹⁰ that simply means you do not have a job even though we have the highest profits we have had since 1948. And yet 25 percent of all of America's children live in poverty, and 42 percent of young brown brothers and sisters live in poverty, and 51 percent of young black brothers and sisters live in poverty in the richest nation in the history of the world. These sets of conditions are immoral.

When I examine the present state of American democracy, I believe we are living in one of the most terrifying moments in the history of this nation. We are experiencing a lethal and unprecedented linkage of relative economic

decline (i.e., working-class wage stagnation), cultural decay, and political lethargy. No democracy can survive with a middle class so insecure that it is willing to accept any authoritarian option in order to provide some sense of normalcy and security in their lives. It also opens the door for significant segments of that middle class to scapegoat those who are most vulnerable.

It is past time that we consider in our public discourse the civic responsibilities of corporations. There must be prescribed forms of public accountability for institutions that have a disproportionate amount of wealth, power, and influence. This is not a matter of demonizing corporations, but an issue of democratic survival.

We are all in the same boat, on the same turbulent sea. The boat has a huge leak in it and in the end, we go up and down together. A corporate executive recently said to me, "We are not in the same boat. We're global." His response suggests why it is vital to inquire when corporate commercial interests must be subordinate to the public interest.

Democracy always raises the fundamental question: what is the role of the most disadvantaged in relation to the public interest? It is similar in some ways to the biblical question: what are you to do with the least of these? If we do not want to live in a democracy, we are not obliged to raise that question. In fact, the aristocracy does not address that question at all. Chekhov wrote in a play, "The Czar's police, they don't give a damn about raising that question. That's not the kind of society they are." But within a democratic society that question must be continually raised and pushed.

The conversation matters because the preservation of democracy is 15 threatened by real economic decline. While it is not identical to moral and cultural decay, it is inseparable from it. Even though the pocketbook is important, many Americans are concerned more about the low quality of their lives, the constant fear of violent assault and cruel insult, the mean-spiritedness and coldheartedness of social life, and the inability to experience deep levels of intimacy. These are the signs of a culturally decadent civilization.

By *decadent* I mean the relative erosion of systems of nurturing and caring, which affects each of us, but which has an especially devastating impact on young people. Any civilization that is unable to sustain its networks of caring and nurturing will generate enough anger and aggression to make communication near impossible. The result is a society in which we do not even respect each other enough to listen to each other. Dialogue is the lifeblood of democracy and is predicated on certain bonds of trust and respect. At this moment of cultural decay, it is difficult to find places where those ties of sympathy may be nurtured.

The roots of democracy are fundamentally grounded in mutual respect, personal responsibility, and social accountability. Yet democracy is also about giving each person a dignified voice in the decision-making processes in those institutions that guide and regulate their lives. These deeply moral suppositions

have a certain spiritual dimension. John Dewey and Josiah Royce,^o among others, identified a spirituality of genuine questioning and dialogical exchange that allows us to transcend our egocentric predicaments. Spirituality requires an experience of something bigger than our individual selves that binds us to a community. It could be in an authoritarian bind, of course, which is why the kind of spiritual and moral awakening that is necessary for a democracy to function is based on a sense of the public—a sense of what it is to be a citizen among citizens.

Nurturing spirituality is so difficult today because we are bombarded by a market culture that evolves around buying and selling, promoting and advertising. The market tries to convince us that we are really alive only when we are addicted to stimulation and titillation. Given the fact that so much of American culture revolves around sexual foreplay and orgiastic intensity, for many people the good life might mean being hooked up to an orgasm machine and being perennially titillated.

The ultimate logic of a market culture is the gangsterization of culture: I want power now. I want pleasure now. I want property now. Your property. Give it to me.

Young black people call their block a “hood” now. I grew up in a neighborhood; it is a big difference. A neighborhood was a place not only for the nuclear family, but also included aunts and uncles, friends and neighbors, rabbis and priests, deacons and pastors, Little League coaches and dance teachers—all of whom served as a backdrop for socializing young people. This backdrop provided children with a sense of what it is to be human, with all its decency, integrity, and compassion. When those values are practiced, a neighborhood emerges.

Unfortunately, neighborhoods often took shape in my boyhood under patriarchal and homophobic conditions, and that history must be called into question. Still, we must recover its flow of nonmarket values and nonmarket activity.

These days we cannot even talk about love the way James Baldwin and Martin Luther King Jr. did. Nobody wants to hear that syrupy, mushy stuff. James Baldwin, however, said love is the most dangerous discourse in the world. It is daring and difficult because it makes you vulnerable, but if you experience it, it is the peak of human existence.

In our own time it is becoming extremely difficult for nonmarket values to gain a foothold. Parenting is a nonmarket activity; so much sacrifice and service goes into it without any assurance that the providers will get anything back. Mercy, justice; they are nonmarket. Care, service; nonmarket.

^o John Dewey and Josiah Royce: John Dewey (1859–1952), an influential American philosopher and education theorist; Josiah Royce (1855–1916), American philosopher. [Eds.]

Solidarity, fidelity; nonmarket. Sweetness and kindness and gentleness. All nonmarket.

Tragically, nonmarket values are relatively scarce, which is one of the reasons why it is so tough to mobilize and organize people in our society around just about any cause. It is hard to convince people that there are alternative options for which they ought to sacrifice. Ultimately, there can be no democratic tradition without nonmarket values.

In the last decade we have witnessed within popular culture wonderful innovation in forms of hip hop and rap. Compare that phenomenon to the 1960s when the Black Panther Party emerged and note the big difference between the two movements. One has to do with sacrifice, paying the price, dealing with the consequences as you bring power and pressure to bear on the prevailing status quo. The other has to do with marketing black rage. One movement had forty-seven local branches across the nation, the other sells millions of albums and CDs. The comparison is not a matter of patronizing this generation. Frankly, it is a critique of each of us who has to deal with this market culture and through market mechanisms try to preserve some non-market values.

What then are we to do? There is no overnight solution or panacea, of course. We need to begin with something profoundly un-American, namely, recalling a sense of history, a very deep, tragic, and comic sense of history, a historical sensibility linked to empathy. Empathy is not simply a matter of trying to imagine what others are going through, but having the will to muster enough courage to do something about it. In a way, empathy is predicated upon hope.

Hope has nothing to do with optimism. I am in no way optimistic about America, nor am I optimistic about the plight of the human species on this globe. There is simply not enough evidence that allows me to infer that things are going to get better. That has been the perennial state and condition of not simply black people in America, but all self-conscious human beings who are sensitive to the forms of evil around them. We can be prisoners of hope even as we call optimism into question.

To be part of the democratic tradition is to be a prisoner of hope. And you cannot be a prisoner of hope without engaging in a form of struggle in the present moment that keeps the best of the past alive. To engage in that struggle means that one is always willing to acknowledge that there is no triumph around the corner, but that you persist because you believe it is right and just and moral. As T. S. Eliot said, "Ours is in the trying. The rest is not our business."

We are not going to save each other, ourselves, America, or the world. But we certainly can leave it a little bit better. As my grandmother used to say, "If the Kingdom of God is within you, then everywhere you go, you ought to leave a little Heaven behind."